

**Dear Prospective Member of the World Aquarium:**

As a not-for-profit organization, the World Aquarium exists on donations, visitation and other income associated with our fine facility. The care of the animals, development and dissemination of education programs, establishment of research projects and application to conservation activities all are part of what is made possible by donors like you. Membership allows you to visit the aquarium on an annual basis without having to go through additional hassle of ticket purchase and allows for unlimited numbers of visits by you and your family members at your chosen level of support.

We appreciate your vision in helping to support and expand these activities of the World Aquarium. We will, of course, send you information about upcoming activities, discounts that are available at the World Aquarium and other partner institutions as well as other benefits that may become available on a time to time basis. We hope your children and/or grandchildren will participate in our *Aquarium Experience, Junior Keeper Program*, and upcoming special events.

We look forward to your regular visits and hope you will spread the word of the value you received through your membership so that others can join you and us in our success at the World Aquarium.

Sincerely yours,

Leonard Sonnenschein  
President

## World Aquarium Membership Benefits Explanation

### Individual – Plankton

- Unlimited Aquarium admission for one
- 15% Gift Shop Discount
- One single-use Guest pass
- “Encounter with the Sharks” Entry
- Raffle
- Member-only events

### Family – Ling Cod

Includes all benefits above as well as:

- Unlimited Aquarium admission for four
- Two single-use Guest Passes

### Family Plus – Orca

Includes all benefits above as well as:

- Unlimited Aquarium admission for six
- Four single-use guest passes
- Add extra family members for \$15 each

### Sponsor – Gudgeon

Includes all benefits above as well as:

- Unlimited Aquarium admission for six
- Six single-use guest passes
- One single-use parking pass

### Partner – Living Reef

Includes all benefits above as well as:

- Unlimited Aquarium admission for eight
- Two single-use parking passes
- Eight single-use Guest Passes
- Guided tour for up to 25 people

### Benefactor – Grey Whale

Includes all benefits above as well as:

- Unlimited Aquarium admission for ten
- Ten single-use Guest Passes
- Three single-use parking passes
- Guided tour for up to 50 people
- Breakfast with the Aquarium President

## World Aquarium Family Memberships

*Please check the Membership Level you want:*

LEVEL	COST	# ADMITTED PER VISIT	# ANNUAL GIFT/GUEST PASSES	15% GIFT SHOP DISCOUNT	SINGLE-USE PARKING PASSES	GUIDED TOUR	ENTRY INTO ANNUAL MEETING WITH THE SHARKS	BREAKFAST WITH THE PRESIDENT	RAFFLE	SPECIAL MEMBER ONLY EVENTS	ADDITIONAL FAMILY MEMBERS \$15 EACH
<i>Individual-Plankton</i>	\$20	1	1	Y	-	-	Y	-	Y	Y	-
<i>Family-Ling Cod</i>	\$50	4	2	Y	-	-	Y	-	Y	Y	-
<i>Family Plus-Orca</i>	\$100	6	4	Y	-	-	Y	-	Y	Y	Y
<i>Sponsor-Gudgeon</i>	\$250	6	6	Y	1	-	Y	-	Y	Y	Y
<i>Partner-Living Reef</i>	\$500	8	8	Y	2	Y- 25 people	Y	-	Y	Y	Y
<i>Benefactor-Grey Whale</i>	\$1,000+	10	10	Y	3	Y- 50 people	Y	Y	Y	Y	Y

Please check if your company has a matching gift program. Company name: \_\_\_\_\_

Please forward the appropriate matching gift paperwork with your donation.

JOIN AS A MEMBER!

NAME(S) \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE # (\_\_\_\_) \_\_\_\_\_ ACCEPTED BY \_\_\_\_\_ DATE \_\_\_\_\_



701 NORTH 15<sup>TH</sup> STREET, 2<sup>ND</sup> FLOOR  
ST. LOUIS, MO 63103  
(314) 647-6011

Your donation is tax-deductible to the full extent of the law.



### Annual Highlights

- 🐟 World Ocean Day Celebration - June 8<sup>th</sup>
- 🐟 Summer Program Discounts
- 🐟 Member-only Events
- 🐟 Discounts for Gift Shop and programs
- 🐟 Raffle
- 🐟 Shark Encounter Entry

### Weekly Public Feedings

**Monday** – Curatorial Salad Day  
**Tuesday** – Freshwater Fish Smorgasbord  
**Wednesday** – Shark & Stingray  
**Thursday** – Mammal Feed Fest  
**Friday** – Marine Extravaganza  
**Saturday** – Shark & Stingray  
**Sunday** – Lettuce for All Marine Fish

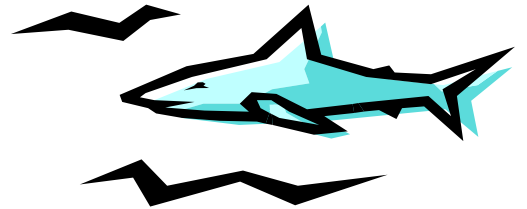
### Introduction to the World Aquarium Charitable Organization

The World Aquarium is an extension of St. Louis Children's Aquarium (opened 1993), an organization that had begun to serve the community with the concept of a public aquarium in 1971 as St. Louis Aquacenter, Inc. Our commitments to excellence began by promoting a conservation awareness of our aquatic world about the wonders of water which focuses on hands-on learning about the Mississippi River, Amazon River and the connecting oceans. Now, with an expanded focus to the cultures and ecosystems of the world via blending art with science, the aquarium is poised to motivate the visitor to positively participate in global environmental and cultural preservation.



## FAMILY MEMBERSHIP PROGRAMS

*Unlimited Visitation  
with paid City Museum Admission*



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*Ask about our Business Memberships, too!*

### Membership Level Notes

**Individual (\$20)** – **Girdagon Level:** Small but mighty, plankton are the building blocks of the ocean food chain. Without them, the ocean cannot survive.

**Family (\$50)** – **Ling Cod Level:** Lings are protective parents that watch out for their eggs.

**Family Plus (\$100)** – **Orca Level:** Orcas are noted for their family ties. Many family members stay and play together forever.

**Sponsor (\$250)** – **Girdagon Level:** One Girdagon has a noticeable impact. Many of these little guys working together can move mountains.

**Partner (\$500)** – **Living Reef Level:** The living reef is made up of a myriad of beautiful creatures which each contribute in their own way to something bigger.

**Benefactor (\$1,000)** – **Grey Whale Level:** Grey Whales know the meaning of hard work! They make the longest migration of all the great whales.